

CITY OF JERSEY CITY OFFICE OF THE MAYOR

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Mayor Fulop Announces that Department of Health & Human Services is Now Accepting Applications for Senior Farmers' Market Nutrition Vouchers

JERSEY CITY – Mayor Steven M. Fulop, members of the Municipal Council and the Department of Health and Human Services are pleased to announce that applications for the Senior Farmers' Market Nutrition Program (SFMNP) for the 2014 season vouchers are now available for pick up and processing.

"The Senior Farmers' Market Nutrition Program is an important aspect of Jersey City's senior health programming," said **Mayor Fulop**. "We know fresh fruits and vegetables are a vital part of a healthy diet, and this program assists senior citizens in purchasing fresh and local produce they may not normally be able to afford. During the farmers' market season we encourage our seniors to get out, stay active and eat healthy."

The SFMNP program, which is funded annually through the federal Farm Bill, provides low-income seniors with four \$5 vouchers (for a total of \$20) that can be spent on fresh fruits and vegetables at farmers' markets. This year, Jersey City will be allocated enough vouchers to serve 3,000 seniors.

This year's income guidelines for qualifying seniors are \$21,590 for individuals and \$29,101 for married couples. In 2014, couples may apply using a single application, instead of having to fill out 2 separate applications. Only residents over the age of 60 are eligible to apply. The office of Senior Nutrition has recently moved – please pick up and/or return applications to:

Health and Human Services Department Office of Senior Nutrition 199 Summit Avenue, Suite D-2 Jersey City, NJ 07304

Applications will be processed in the order in which they were received by the Department of HHS. The SFMNP vouchers for approved applicants will not arrive until late May, and will not be distributed until July 1st. The vouchers will remain valid from July 1st through November 30th of 2014.

If you have any questions about SFMNP, please contact Carol Pasquale at (201) 547-5750.

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Steven M. Fulop at 201-547-4836 or 201-376-0699.////